Hi Joel,

I am looking for

1. summaries of the graphs. See below for percentage of those who take supplements (broken down by gender too).
2. Similarly, a paragraph or two explaining the findings for respondents most preferred source for information on supplements, where they search for supplements,
3. and percentage of those who said they are likely to try it if they heard about it in the news.

Of the 110 completed surveys, 63.36% of respondents both male and female said that they do take nutritional supplements, with 33.64% polling that they don’t.

Of the 60 surveys completed by men, 60% said that they do take nutritional supplements, while 40% responded that they don’t.

Of the 50 surveys completed by women, 74% said that they do take nutritional supplements, while 26% responded that they don’t.

An interesting takeaway of the open-ended responses by men who said they do take nutritional supplements is that a pattern exists among these responses which state the reason they take nutritional supplements is either to boost performance, compensate for an unhealthy diet, or because of the overall health benefits.

The males who said they don’t take nutritional supplements largely attribute this to their belief that they don’t think nutritional supplements are effective, that they get their full value of nutrients from their normal diets, or that nutritional supplements are too expensive.

Of the open-ended responses by women who said that they do take nutritional supplements, a common theme amongst them is that they take nutritional supplements per a doctor’s recommendation, that they must supplement certain vitamins due to a vegan diet, or because of the overall health benefits.

The women who said they don’t take nutritional supplements attributed their reason largely to the belief that they get the proper nutrients from their normal diet or that they don’t believe taking nutritional supplements has any effect.